



How aPrintis's Adobe Extension makes your publication a true community experience ...

Make your publication Financially Viable (even Profitable!)

Wholesale prices for stunning print from Fortune 500 printer

70# full color, glossy or
matte paper stock
1000 copies

# of pages	\$ per copy
32	\$1.07
48	\$1.36

3 ways to raise funds* quickly for your publication



Sponsorships

Create sponsorship levels (e.g. Platinum for \$100, Gold for \$50 or any preferred donation). At-will sponsorships work really well for community publications that patrons care about



Subscriptions

Create subscription types (e.g. annual, quarterly), assign subscription rates to each and invite subscribers by uploading email list or sharing a link to the subscription page on social media etc.



Advertising

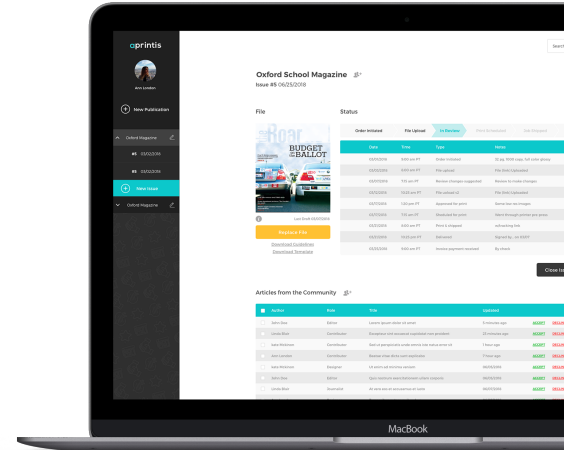
Create your own advertising rate sheet, invite advertisers by uploading email list or sharing the link to join as advertiser via social media.

* There is no additional cost for the service for your subscribers/sponsors/advertisers beyond the credit card transaction fees



Super-engage your community by allowing them to contribute content

- Invite your entire community to contribute content through the aPrintis platform. Their article/photo/opinion submissions will go directly to your editors, who decide which articles are included
- By being given the opportunity to collaborate on the content, the entire community becomes fully invested in the publication, which **results in more subscriptions and sponsorships as well**
- Alerts of article contributions show up in the aPrintis Adobe Extension and you can **conveniently flow them into your Adobe InDesign document**



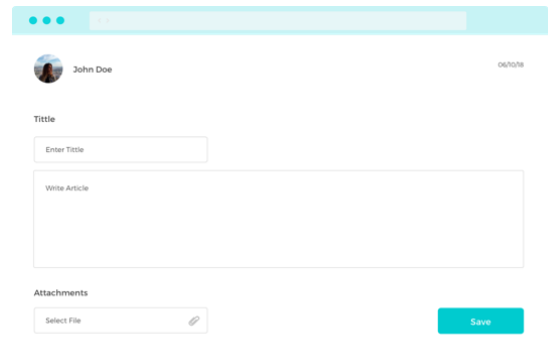
Export your file to print-straight from Adobe InDesign



No need to upload and download large PDFs to send to print - export straight from your Adobe InDesign workflow

Collaborate with fellow editorial staff from within Adobe InDesign

Exchange ideas and content with fellow editors, designers, photographers even when they don't have access to Adobe Creative Cloud. **Track all communication on the aPrintis dashboard** so that nothing falls through the cracks





Track production status

Status

Order Initiated		File Upload	In Review	Print Scheduled	Job Shipped	Delivered	Paid
Date	Time	Type	Notes	By			
05/01/2018	9:00 am PT	Order Initiated	32 pg, 1000 copy, full color glossy	editor@whitnet.org			
05/03/2018	8:00 am PT	File upload	File (link) Uploaded	editor@whitnet.org			
05/07/2018	7:15 am PT	Review changes suggested	Review to make changes	thebroadway@aprintis.com			
05/12/2018	10:25 am PT	File upload v2	File (link) Uploaded	editor@whitnet.org			
05/17/2018	1:20 pm PT	Approved for print	Some low res images	thebroadway@aprintis.com			
05/17/2018	7:15 am PT	Scheduled for print	Went through printer pre-press	Aprintis			
05/21/2018	8:00 am PT	Print & shipped	tracking link	Aprintis			

- Set up publication specifications, create publication calendar
- Receive alerts in aPrintis Adobe InDesign extension at different stages of production - when your submitted file has been reviewed or approved for print, when the job ships or is being delivered

Manage funds raised for your publication

- The up-to-date tally of the funds raised from subscriptions, sponsorships and advertising are displayed on the dashboard including the contact information of the subscribers, sponsors and advertisers
- You can transfer funds into and out of your aPrintis account at will - for example, if you have raised a surplus of funds, you can transfer some out into your corporate bank account and vice versa

Invite Sponsors

Email	Invite	Funded
JohnDoe@gmail.com	Sent 02/03/18	\$25 02/03/18
JohnDoe@gmail.com	Sent 02/03/18	\$25 02/03/18
JohnDoe@gmail.com	Sent 02/03/18	\$25 02/03/18
JohnDoe@gmail.com	Sent 02/03/18	\$25 02/03/18

Fund Raising Levels

Level	Price	Ct
Silver	\$50	Ct
Diamond	\$50	Ct
Platinum	\$70	Ct
Diamond	\$50	Ct